

Ideation360 – Cookie Policy

Cookies

To make our site work properly and to analyze our visitor's behavior on our site, we sometimes place small data files called cookies on your device. Most websites do this.

What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Cookies are either deleted automatically when you turn off your web browser, so called "session cookies", or are stored on your computer to facilitate future visits on the website, so called "permanent cookies". Permanent cookies should also be deleted/expire, either automatically or after a certain period.

Read more about cookies at aboutcookies.org.

Use of cookies

Our website does not store any information that allows us to identify individual users of our website. We solely use cookies on a per session basis and to maintain user preferences and to analyze our website visitors use of our website in order to enhance your experience and the functionality of our website.

Cookies we use

Google Analytics

Cookie name: (_ga) and (_gid)

Information collected and stored

These cookies store information about how you use our website, ideation360.com.

Such information can consist of how many pages you visit, what website you came from and your number of visits.

Expires

(_ga) expires after two years, if not removed previously by you.

(_gid) expires after one hour, if not removed previously by you.

Cookie name: (_gat)

Information collected and stored

This cookie solely throttles the request rate. It does not store user data.

Expires

(_gat) expires after one minute, if not removed previously by you.

Is information transferred to a third party?

The information in the Google Analytics cookies, including your IP address, is transferred to Google only for the purpose of providing services to us linked to the site. We do not have any direct access to these IP numbers. Google does not transfer this information to third parties, except in cases where this is required by mandatory law or when third parties process the information on behalf of Google.

How to control cookies

You can control and/or delete cookies as you wish – for details, see aboutcookies.org. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.